

# Connect. Discover. Be Free

Magnus Ternsjö  
CEO, UPC Hungary

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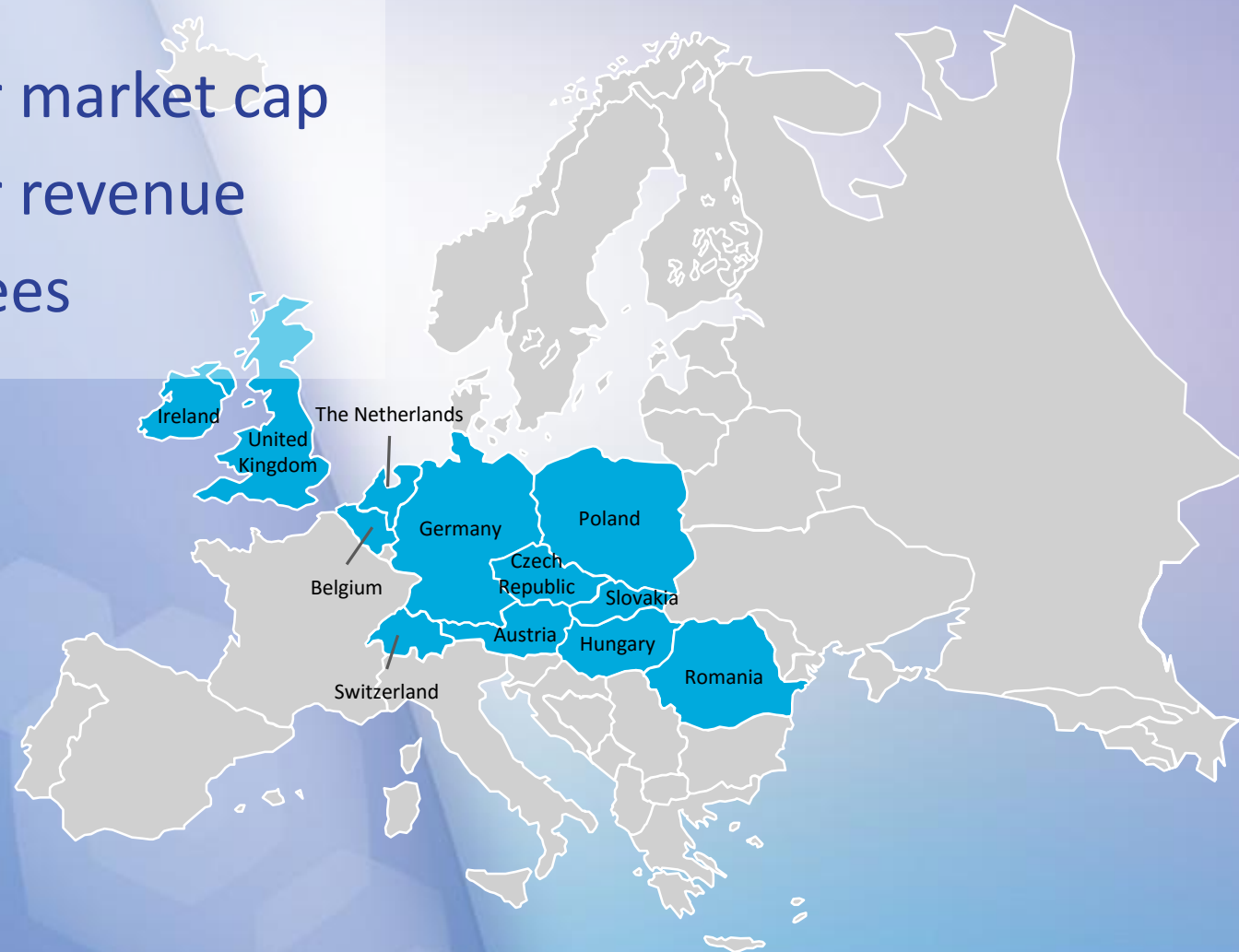
# Magnus Ternsjö

CEO of UPC Hungary



# Liberty Global

- **25 million** subscribers
- **14** countries
- **40 billion** dollar market cap
- **17 billion** dollar revenue
- **36 000** employees



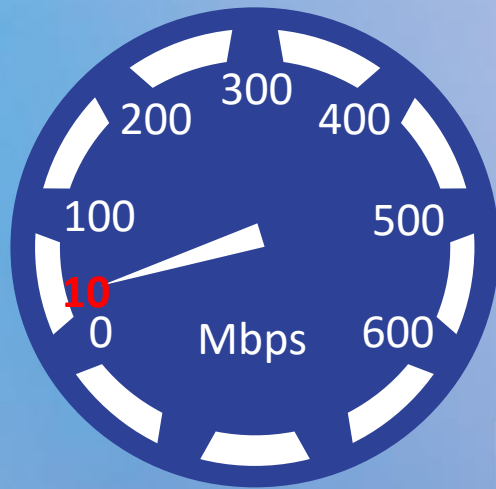
# Always Connected



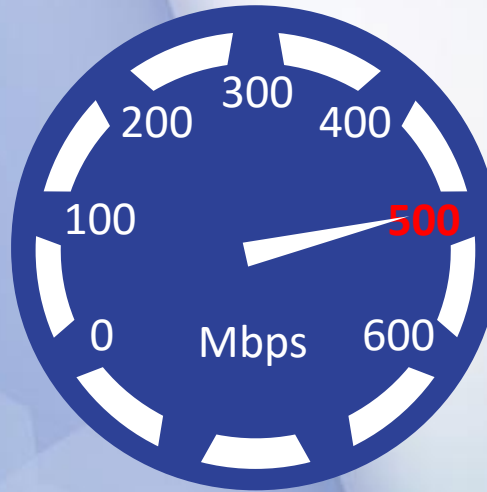


# Internet of Tomorrow – Future is Here with UPC

Average connection  
speed in Hungary\*



Highest available connection  
speed at 80% of UPC HU



Horizon Go

Wi-Free

\*Source: Akamai's quarterly State of the Internet Report, 2015 Q2

MYPRIME

# The Largest Superfast NGA Network

- **1.5 million** households
- **4 million** people with superfast NGA coverage
- **80 k** new homes in 2015
- **200 k** more people in 2015

# Digital Hungary

The background image shows a large commercial airplane flying over a runway at sunset. The sky is filled with golden and orange clouds, and the sun is low on the horizon. The runway is a straight path leading towards the plane. Three semi-transparent text boxes are overlaid on the image, each containing a key feature of Digital Hungary.

Investment friendly environment

Innovation friendly environment

Lowered tax burden



**Thank You!**

The background is a light blue gradient. On the right side, there are several overlapping, rounded, teardrop-shaped elements in various shades of blue. On the left side, there are several curved, leaf-like shapes in shades of green and teal.